



Company Timeline

- Company launched in 2009 under the name of Randy's Granola.
- Launch included two varieties of loose granola in three sizes: Original and Lotsa Chocolate.
- The third variety, So Very Cherry, was introduced in Q2 of 2010.
- The first store to carry the Simply Suzanne product on their shelves was Westborn Market in Berkley, Michigan in June 2009.
- Expansion initially included a handful of stores in the Grand Rapids and Metro Detroit area in Q2 of 2009.
- Distribution now includes stores across Michigan, Ohio, and Illinois. Simply Suzanne has current specialty food store and restaurant presence in over 100 locations across Michigan, Ohio, and in parts of Chicago.
- Poised for regional and national expansion in the Midwest and East Coast regions.
- Grocery store chains include select Whole Foods in Michigan and Illinois, select Spartan stores in Michigan, and select Meijer locations across Michigan.